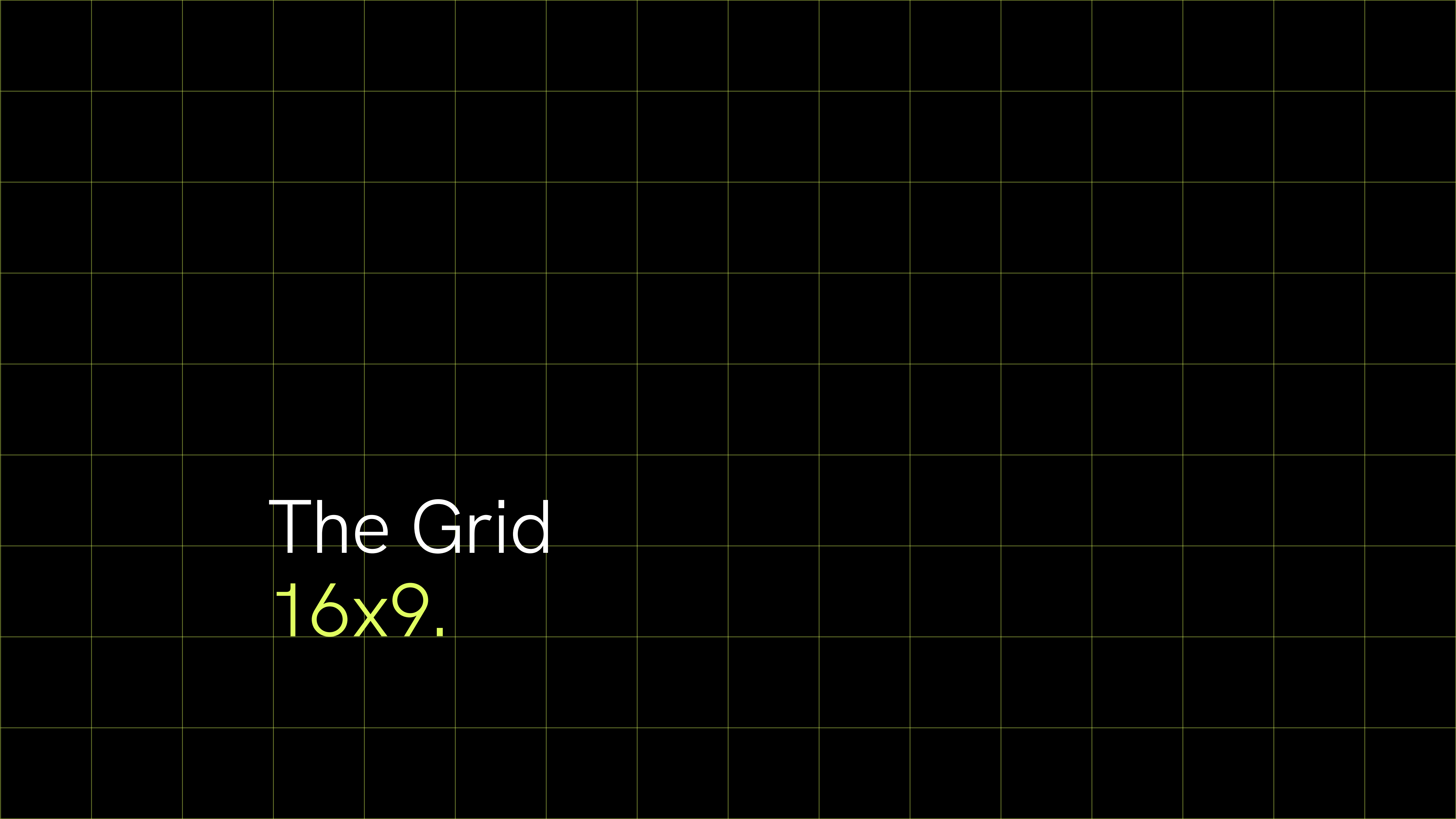


Updated Brand PowerPoint Guidelines.



A 16x9 grid of squares on a black background. The grid is composed of 16 columns and 9 rows of squares. The text 'The Grid' is written in white, and '16x9.' is written in yellow below it.

The Grid

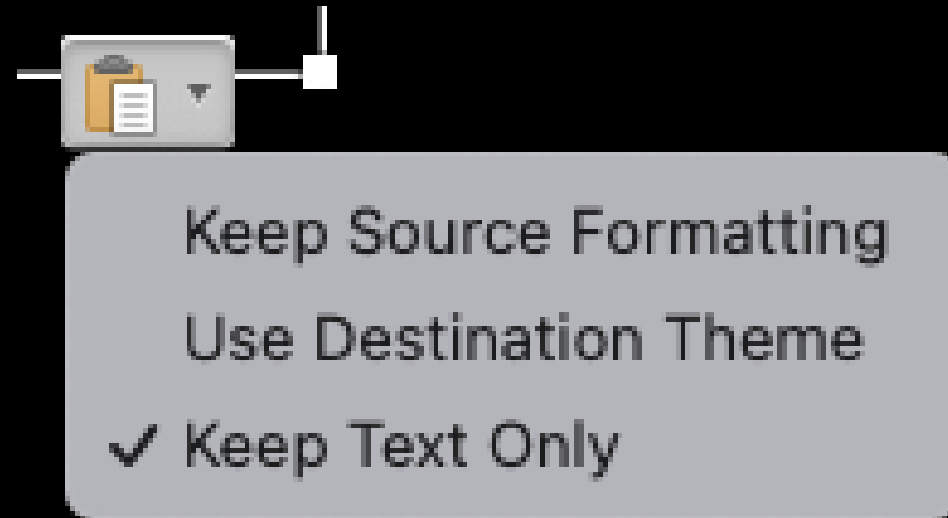
16x9.

The header
& footer frame
the outer Grid.

Fonts are
Hanken Grotesk
Lora

<https://fonts.google.com/specimen/Hanken+Grotesk>

<https://fonts.google.com/specimen/Lora>

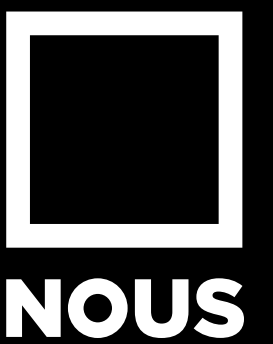


Paste without
formatting -
Keep Text Only.

Follow set up template type sizes/stylings.

For consistency follow the set up template type stylings - these can be found/
seen in the Master Slides.

Our logo has
a home.



Less is more.

These templates have been created to be reductive in the amount of content on one page. It is okay to spread an idea/communication over multiple pages! Utilise the set up templates rather than trying to shift things around.

No critical content
in the outer grid
(1 box width).

No Text
content above
head line.

No Text
content left of
this line.

1 Column width
can be flexible within
this space.

2 Column
span.

Maximum
3 columns.

Padding between
content/elements
1 box width.

We have an
Icon Library.

<https://fonts.google.com/icons>

DON'T USE RANDOM ICONS PLEASE!

Choosing an image.

01 // TEXTURE

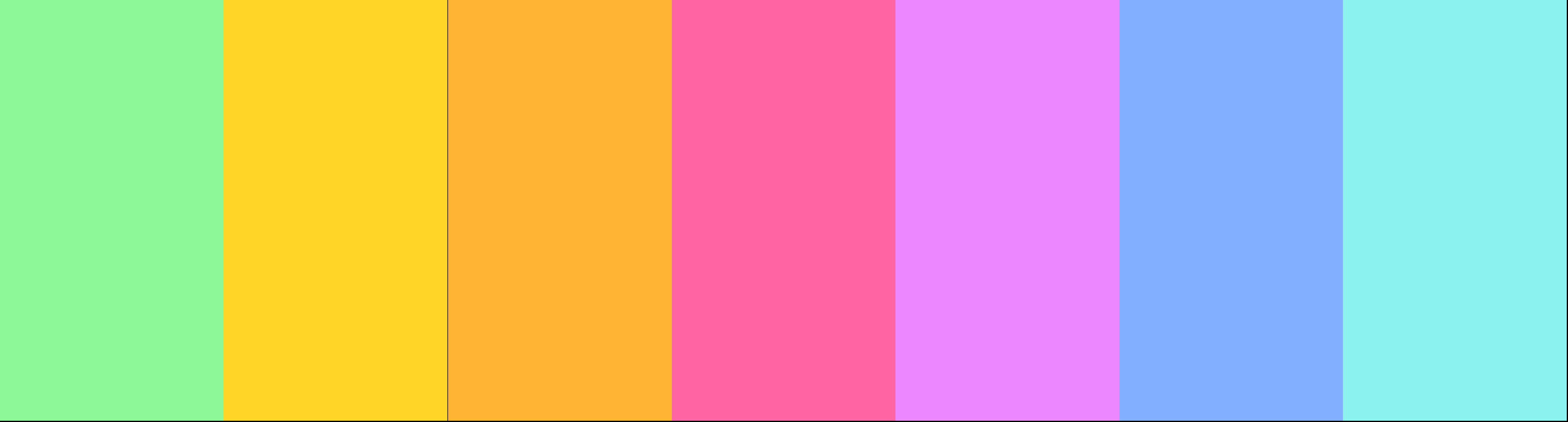
Choose an image with visible texture and visual interest.

02 // SUBJECT

Choose the hero a subject which is appropriate for the context. For example this fairy floss would be appropriate for the EKKA.

03 // SCALE

Zoom in or out and crop images so they become abstracted.



Extended palette
graphs & charts only.

Any questions,
just ask :)